



Boat Loans



Closing & Escrow Services



RV Loans

Sterling Acceptance Corporation New Year 2017 Newsletter

Proudly serving the recreational finance industry since 1987!

The weather may be getting more mild, but the boating industry is still HOT! The professionals at Sterling Acceptance are ready to work hard for you in 2017, as we celebrate **30 years in business!** We would not be where we are today without our clients' continued support and for that; we thank you. We pride ourselves in being your best source for a "one-stop-shop" boat & RV purchase or refinance experience.

With our team offering over 40+ years of combined industry knowledge and expertise, you will be well taken care of here at Sterling Acceptance. We will walk you through your entire purchase, & offer

January Rates

as low as

3.62%

Click [HERE](#) to view
Boat Loan Rates

Click [HERE](#) to view
RV Loan Rates



support every step of the way. We have exclusive financing options that cannot be matched, offer in-house USCG documentation, state titling services, and yacht insurance; your true one-stop-shop.

**From Your Friends at Sterling
Acceptance Corporation**



Message From The President



Welcome 2017!! I hope all of you are enjoying the start of the 2017 year. We are excited to be celebrating our 30th year in business! I want to extend many thanks for your business and loyal support for Sterling Acceptance. The Sterling Team will be attending many boat shows throughout the country and we hope you will stop by and say "Hello!" We continue to offer the lowest rates with prompt and courteous service for all your Marine/RV financing, insurance, and documentation needs. With heightened consumer confidence, we are looking forward to a strong and prosperous year. Boat sales are projected to be brisk and interest rates are sure to stay in the "low" zone even though there is an estimated rise by .50% in the Spring. Please let us know how we can help with your new or used purchase or refinance! We stand ready to assist you in any way.

Best always,
Karen Trostle

Contact Us

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About Us

Sterling Acceptance was formed in 1987 by avid boaters as well as banking experts. We offer Yacht and RV Financing, Coast Guard documentation, State Titling Services, and Yacht Insurance. We are headquartered in Annapolis, Maryland and have a team of sales managers nationwide. Please click "read more" below to view our sales team and corporate headquarters staff and how to contact us!

[Read More](#)



The Pre-Approval Advantage

*Sterling Acceptance Corporation™
recommends that you get pre-
approved for your recreational loan.*

Eliminate wasted time and frustration. Know what you qualify for **before** you start negotiating a

Upcoming Boat Shows

*Come out to see our smiling faces
and get your finance process
started right away!*

January 26-29, 2017

San Diego Sunroad Boat Show
San Diego, CA
<http://bigbayboatshow.com/>

February 10-12, 2017

Mid-Atlantic Sports and Boat Show
Virginia Beach, VA
<http://vaboatshow.com/>

February 11-19, 2017

New England Boat Show
Boston, MA
<http://www.newenglandboatshow.com/>

February 16-20, 2017

Miami International Boat Show
Miami, FL
<http://www.miamiboatshow.com/>

March 23-26, 2017

Palm Beach International Boat Show
West Palm Beach, FL
<http://www.visitwpb.com/palm-beach-international-boat-show/>

April 21-23, 2017

Bay Bridge Boat Show
Stevensville, MD
<http://www.annapolisboatshows.com/bay-bridge-boat-show/>

Seamanship

Staying With The Boat And

Other Safety Myths

purchase price. When sellers know you are already pre-approved & have your financing in order, they are more likely to accept your deal! For more information, click the link below.

[Read More](#)



Find Your Open Road

Please keep us in mind for your **RV financing!** We offer competitive rates and financing options for you to choose from.

[Scan](#) this to be taken directly to our RV website for more information and to apply online!



RV Buying & Financing Tips

So you've decided to enjoy the RV lifestyle. Like many others, you may be wondering where to start. Our team has put together a list of buying and financing tips to answer your questions and ensure you find the perfect RV for your wants and needs!

By: Mario Vittone

Practicing safe boating is something all boaters need to keep in mind; for our own personal safety, the safety of our boat, and the safety of others. But how do we know what is truly "safe boating"? Some common misconceptions include staying with the boat as long as possible, calling the Coast Guard as a last resort, and what technology is necessary on board in a dire situation are discussed in February 2017's issue of Soundings Magazine.

Read the article [HERE](#) to ensure you are not making any of these boating safety mistakes

New Year's Resolutions

*The Healthiest Ones & How
to Stick to Them*

By: Heather Cavey

Each start of a new year, many Americans resolve to be a better version of themselves. Some popular resolutions include shed some weight, get more sleep, travel more often, save more money, and the list goes on! Unfortunately the motivation can quickly get lost in the bustle of life unless strong habits are formed so we compiled some tips to help you reach your goals in the new year!

Click [HERE](#) to read more

Finance Advice From The Experts

Sterling Acceptance works hard to help our customers have the best buying experience possible. These articles are meant to assist our customers in the finance process. We hope our knowledge is beneficial to you, and encourage you

Read more [here](#)



Yacht Insurance

*Offered at Sterling Acceptance
Corporation*



Through our relationship with Global Marine Insurance Agency, we have the ability to offer your clients a wide range of yacht insurance programs. With our variety of A+ rated US companies, including full time Florida coverage, we can provide your clients with the best coverage options available.

[Read More](#)



Closing & Escrow Services

Clients who pay cash still need Coast Guard Documentation & State Titling work to be done.

Sterling Acceptance offers Closing & Escrow services to all of our customers as well as our brokers. Read more about this service [HERE](#) and use the contact information below to contact our

to [contact us](#) with any questions!

Click the headings to read the full article

[Liquidity and Net Worth](#)

Facts, tips, & explanations on what marine lenders expect

[Credit Reports & Recreational Lending](#)

Why we need them; How we use them; What you should know

[Another Good Reason to Finance Your Boat Purchase](#)

Financing your boat purchase may earn you a major tax deduction

[Collateral Values](#)

Insight to the way recreational lenders will value your collateral

News from the US Coast Guard

Are you waiting on documentation?

We get the calls all the time asking "Where is my document?!" - while Sterling Acceptance handles your closings as efficiently as possible, the Coast Guard is a few months behind in working on submissions and this may cause a delay in seeing your document. To see exact dates they are working on as well as some other changes the National Vessel Documentation Center (NVDC) has made recently, please click the link below.

[Read More](#)

What are we up to?

documentation specialist, Rachel Jones.

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Apply online NOW
Quickly and Easily!

It's only one
click away!



**See What Our
Customers
Have to Say...**

"I just want it known how much I am satisfied with the way Sterling Acceptance handled the financing of the recent purchase of my Tayana 37. I recommend your company for five outstanding attributes as follows:
Availability for questions 100%,
Ease of paperwork- 100%,
Efficiency- 100%, Favorable boat loan rates- 100%, Flexibility- 100%. I will recommend you as THE SOURCE! Thanks for everything." ~ LW

"I want to thank you and your staff for making the acquisition of



Karen & Dave have their Post down in sunny FL for the winter. Their golden, Beemer, loves it!

the boat a breeze!! Your staff members were all professionals and customer care is obviously #1 with you. Please pass on my thanks to all." ~ JB R

[Read More Here](#)



Articles from the past

Some articles are just too good to not continue! See below for links to past newsletter articles that are still worth reading!

- [Building Better Boats Part II](#)
- [Big Is Huge](#)
- [Blue Collar Bind](#)



"Like" us on Facebook



to stay updated with industry news!

We truly value our relationship with our customers, colleagues, and friends, and look forward to servicing you

for many years to come.