



Sterling Acceptance Corporation Summer 2016 Newsletter

Proudly serving the recreational finance industry since 1987!

Greetings!

With summer in full swing- boating, RVing, and all outdoor activities have become routine once again. *How could you not love that?!* What's even more to love, is that rates continue to stay LOW, drop even, and we continue to have the best programs available for new, used, and refinance. Sterling Acceptance is and continues to be your best source for a "one-stop-shop" boat & RV purchasing experience.

With our team offering over 40+ years of industry knowledge and expertise, you will be well taken

July Rates

as low as

3.87%

Click [HERE](#) to view
Boat Loan Rates

Click [HERE](#) to view
RV Loan Rates



care of here at Sterling Acceptance. We will walk you through your entire purchase, & offer support EVERY step of the way. We have exclusive financing options that cannot be matched, offer in-house USCG documentation, state titling services, and yacht insurance; your true one-stop-shop.

From Your Friends at Sterling Acceptance Corporation



Upcoming Boat Shows

*Come out to see our smiling faces
and get your finance process
started right away!*

September 9-11

Wilmington Boat Show
Wilmington, NC

<http://www.wilmingtonboatshow.com/>

September 13-16

Newport International Boat Show
Newport, RI

<http://www.newportboatshow.com/>

October 6-10

United States Sailboat Show
Annapolis, MD

<http://www.annapolisboatshows.com/united-states-sailboat-show/>

October 13-16

United States Powerboat Show
Annapolis, MD

<http://www.annapolisboatshows.com/united-states-powerboat-show/>

November 3-7

Ft. Lauderdale International Boat Show

Contact Us

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Annapolis, MD 21401



About Us

Sterling Acceptance was formed in 1987 by avid boaters as well as banking experts. We offer Yacht and RV Financing, Coast Guard documentation, State Titling Services and Yacht Insurance. We are headquartered in Annapolis, Maryland and have a team of sales managers nationwide. Please click "read more" below to view our sales team and corporate headquarters staff and how to contact us!

[Read More](#)



Find Your Open Road

Please keep us in mind for your **RV financing!** We offer competitive rates and financing options for you to choose from.

[Scan](#) this to be taken directly to our RV website for more

Fort Lauderdale, FL

<http://www.showmanagement.com/ft-lauderdale-international-boat-show-2016/event/>

Our Team is Growing!

*Please join us in giving a warm welcome to
Jessica Corcelius & Helen Wimpee*



Jessica began working at our corporate headquarters in Annapolis, MD in March 2016 as an Administrative Assistant. Read her full bio [here!](#)



Helen began working at our corporate headquarters in June 2016 as our Closing Coordinator. Read her full bio [here!](#)

E15 - A Good Law, For Yesterday

By: Nicole Palya Wood

information and to apply online!



RV Buying & Financing Tips

So you've decided to enjoy the RV lifestyle. Like many others, you may be wondering where to start. Our team has put together a list of buying and financing tips to answer your questions and ensure you find the perfect RV for your wants and needs!

Read more [here](#)



Closing & Escrow Services

Clients who pay cash still need Coast Guard Documentation & State Titling work to be done.

Sterling Acceptance offers Closing & Escrow services to all of our customers as well as our brokers. Read more about this service [HERE](#) and use the contact information below to contact our documentation specialist, Rachel Jones.

410.268.1545 / 800.525.0554

There is much speculation in the government and marine industry regarding the allowance of 15% Ethanol in our nation's fuel. Ethanol is a corn-based fuel and our fuel currently only contains 10% Ethanol. While the change may seem minor, many auto and boat engines will not run using this "E15" fuel. Nicole Palya Wood of Boat US wrote a great article explaining why the push for this new blended fuel and the negative effects it could have, please click [here](#) to read it.

Blue-collar bind

By: Reagan Hayes

The marine industry was hit hard by the recession in 2007-2008. New boat sales came to a stand still as people were buying used or fixing their current boat rather than buying at all. Now, sales are up but dealers and manufacturers are having a hard time finding skilled workers to fill their open positions and it is causing an issue.

Click [HERE](#) to read the entire article from the June 2016 issue of Soundings Magazine

Finance Advice From The Experts

Sterling Acceptance works hard to help our customers have the best buying experience possible. These articles are meant to assist our customers in the finance process. We hope our knowledge is beneficial to you, and encourage you to contact us with any questions!

Click the headings to read the full article

[Liquidity and Net Worth](#)

Facts, tips, & explanations on what marine lenders



The Pre-Approval Advantage

Sterling Acceptance Corporation™ recommends that you get pre-approved for your recreational loan.

Eliminate wasted time and frustration. Know what you qualify for **before** you start negotiating a purchase price. When sellers know you are already pre-approved & have your financing in order, they are more likely to accept your deal! For more information, click the link below.

[Read More](#)



Apply online NOW Quickly and Easily!

It's only one [click](#) away!



Yacht Insurance

Offered at Sterling Acceptance Corporation

expect

Credit Reports & Recreational Lending

*Why we need them; How we use them;
What you should know*

Another Good Reason to Finance Your Boat

Purchase

*Financing your boat purchase may earn
you a major tax deduction*

Collateral Values

*Insight to the way recreational lenders
will value your collateral*

News from the US Coast Guard

Are you waiting on documentation?

If you are waiting on something from the Coast Guard, click the link below to see what dates the National Vessel Documentation Center (NVDC) is currently working on in regards to documentation.

Also, starting in 2017 recreational Certificates of Documentation (CODs) will be good for five years rather than the current one year expiration.

[Read More](#)

What are we up to?



**GLOBAL
MARINE
INSURANCE
AGENCY**

Through our relationship with Global Marine Insurance Agency, we have the ability to offer your clients a wide range of yacht insurance programs. With our variety of A+ rated US companies, including full time Florida coverage, we can provide your clients with the best coverage options available.

[Read More](#)



Summer Recipes

By: Heather Cavey

We have compiled a list of easy and delicious summer recipes for you! They are sure to be a hit at any cookout or gathering, so be sure to get to cookin'!

Check them out [here](#)



See What Our Customers Have to Say...

"I just wanted to say thanks once



Karen taught while Heather and Rachel attended the National Marine Lenders Workshop in March.



We exhibited in the Bay Bridge Boat Show in Stevensville, MD in April. The weather was perfect and the show was the busiest it's been in years!

again for all the great service on our recent boat purchase. As you did on our two previous boats, everything was handled efficiently and correctly and with ample communication. Not sure if this is our 'forever' boat but if not we will certainly contact you next time. Please pass on a 'job well done' to your team. Thanks." ~ JP

"I want to thank you and your staff for making the acquisition of the boat a breeze!! Your staff members are all professionals and customer care is obviously #1 with you. Please pass them on my thanks to them all."

~ JB R

[Read More Here](#)



Articles from the past

Some articles are just too good to not continue! See below for links to past newsletter articles that are still worth reading!

- [Young Boaters Importance](#)
- [Healthy Living From Land to Sea](#)
- [The "SUP" Craze: What Is It All About?](#)





The Blue Angels flew right over our corporate headquarters office in Annapolis, MD in May.



Sterling Acceptance is growing and looking for talented individuals to join our team!

We are currently seeking:

Regional Sales Manager- Florida East Coast

For more information, visit our website
www.sterlingacceptance.com

Send your resume to Karen Trostle
karen@sterlingacceptance.com

Click below to "Like" us on
Facebook



Click below to "Follow" us on
Twitter



Scan to be taken directly to our
website!



We truly value our relationship with our customers, colleagues, and friends, and look forward to servicing you for many years to come.