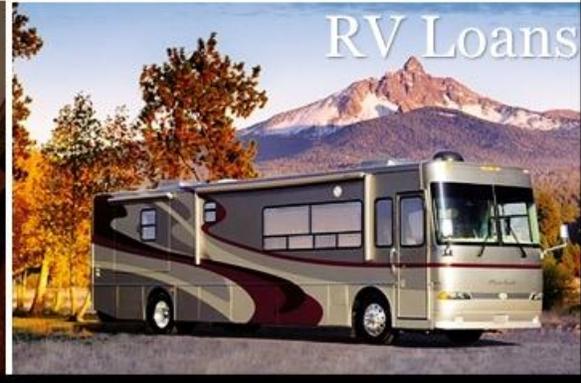




Boat Loans

Closing & Escrow Services

RV Loans



## STERLING ACCEPTANCE CORPORATION SUMMER 2017 NEWSLETTER

*Proudly serving the recreational finance industry for 30 years!*

August 1, 1987, Sterling Acceptance Corporation, opened its doors for the very first time. Throughout the last 30-years, Sterling Acceptance has financed countless boats and RVs.

As Sterling Acceptance Headquarters has grown it has moved from Shady Oaks Marina in West River, Maryland to Oak Grove Marine Center in Edgewater, Maryland and is now established on the corner of Rowe Boulevard and Melvin Avenue in Annapolis, Maryland.

In addition to its physical growth, Sterling Acceptance has grown from boat loans to RV loans and is now ready to announce its next venture.

***From Your Friends at Sterling Acceptance Corporation***



### Message From The President



### August Rates

as low as

**3.99%**

Click [HERE](#) to view  
Boat Loan Rates

Click [HERE](#) to view  
RV Loan Rates



### Contact

**Corporate  
Headquarters**

410.268.1545

1 Melvin Avenue



"Sterling Acceptance was created by the love of family, strength of marine loans, and support from the lending community. We are proud to be the longest serving independently owned recreational loan company. Over the years we have expanded to remote offices all over the country and we are currently seeking offices in the Great Lakes, Gulf Coast and the Pacific Northwest.

We are excited to announce this growth will also expand into aircraft loans. This is a large development for us and we are excited to tackle this section of recreational loans.

Sterling Acceptance's 30-year success could not have been possible without the continued support of its lenders, brokers, and customers. We wanted to thank all of you for your support, repeat business and referrals over the years. We look forward to continuing these great relationships through the next 30-years."

Best always,  
Karen Trostle

## Upcoming Boat Shows

*Come out to see our smiling faces  
and get your finance process  
started right away!*

### Newport Boat Show

September 14-17, 2017  
Newport, Rhode Island  
<http://newportboatshow.com/>

### Trawler Fest Boat Show

September 26-30, 2017  
Stevensville, Maryland  
<https://www.passagemaker.com/trawlerfest/bay-bridge-2017>

### United States Sailboat Show

October 5-9, 2017  
Annapolis, Maryland  
<http://www.annapolisboatshows.com/united-states-sailboat-show/>

### United States Powerboat Show

October 12-15, 2017  
Annapolis, Maryland  
<http://www.annapolisboatshows.com/united-states-powerboat-show/>



## About Us

**Sterling Acceptance** was formed in 1987 by avid boaters as well as banking experts. We offer Yacht and RV Financing, Coast Guard documentation, State Titling Services, and Yacht Insurance. We are headquartered in Annapolis, Maryland and have a team of sales managers nationwide. Please click "read more" below to view our sales team and corporate headquarters staff and how to contact us!

[Read More](#)



## The Pre-Approval Advantage

*Sterling Acceptance Corporation™ recommends that you get pre-approved for your recreational loan.*

Eliminate wasted time and frustration. Know what you qualify for **before** you start negotiating a purchase price. When sellers know you are already pre-approved & have your financing in order, they are more likely to accept your deal! For more information, click the link below.

[Read More](#)



# Fort Lauderdale International Boat Show

November 1-5, 2017

Fort Lauderdale, Florida

[http://www.showmanagement.com/fort\\_lauderdale\\_international\\_boat\\_show/event/](http://www.showmanagement.com/fort_lauderdale_international_boat_show/event/)

**Follow us on [Facebook](#)  
to get updates on shows, rates and more!**

## Sterling Acceptance Corporation is Celebrating its 30th Anniversary

*By: Dave Trostle*

From humble beginnings in a two-room office at Shady Oaks Marina in West River, Maryland, where Karen Trostle started the company, Sterling Acceptance is now the longest operating independently owned yacht, RV and aircraft financial services company in the country. In 1991, we added our first satellite office in Bradenton, Florida, which Susan Cunningham still runs today.

(click [HERE](#) to read more)



## Sterling Lady is Home

*By: Dave Trostle*

After a wonderful year and a half in North Palm Beach, Florida at Old Port Cove

## Find Your Open Road

Please keep us in mind for your **RV financing!** We offer competitive rates and financing options for you to choose from.

[Scan](#) this to be taken directly to our RV website for more information and to apply online!



## RV Buying & Financing Tips

So you've decided to enjoy the RV lifestyle. Like many others, you may be wondering where to start.

Our team has put together a list of buying and financing tips to answer your questions and ensure you find the perfect RV for your wants and needs!

Read more [here](#)



## Yacht Insurance

Offered at Sterling Acceptance Corporation



Through our relationship with Global Marine Insurance Agency, we have the ability to offer you

Marina, Sterling Lady is back at Herrington Harbour South, Maryland. We had a wonderful time in Florida...

(click [HERE](#) to read more)



We have the ability to offer your clients a wide range of yacht insurance programs. With our variety of A+ rated US companies, including full time Florida coverage, we can provide your clients with the best coverage options available.

[Read More](#)



Apply online NOW  
**Quickly and Easily!**

It's only one **click** away!



**See What Our Customers Have to Say...**

*"I'm going to use you for my loan and I'll tell you why. It was the way you treated me from the first phone call up to right now. You personally are the reason I chose your company. You are very good at what you do and I just like how you roll. You do a great job and I thank you for that. Thanks for all your hard work."*

- CG

## Boaters Share the Bay with Children in Need

*By: Peggy Bodenreider*

Kid's Day at Marine Stadium was the best place to be for fun on the water July 14th! As a first-time volunteer for the 21st

annual event hosted CSR Children's Foundation, I realized first-hand the joy experienced by special needs children and their families to spend a day at the beach to just play - something these families don't often experience.

(click [HERE](#) to read more)



## Time Flies When You're Havin' Fun!

*By: Susan Cunningham*

It is true that "time flies when you're havin' fun"! Congratulations to Karen and Dave for a remarkable thirty years in business. I have only been working for Sterling for 24 years but our friendship predates 1987 by quite a few years.

(click [HERE](#) to read more)



"I just want it known how much I am satisfied with the way Sterling Acceptance handled the financing of the recent purchase of my Tayana 37. I recommend your company for five outstanding attributes as follows:  
Availability for questions 100%,



## Summer Recipe

by Amy Krimm

For some reason when I think of summer meals I think of Rachael Ray. Rachael seems to imbue summer with her colorful recipes and carefree style. A recent favorite of mine is her "Grilled Eggplant Caprese with Speck".

### Grilled Eggplant Caprese with Speck



#### **Ingredients**

- 2 small medium to firm eggplants
- Salt
- ½ cup olive oil
- 2 cloves garlic, crushed
- A few sprigs of rosemary, coarsely chopped
- Pepper
- Crushed red pepper
- 2 cups wild or baby arugula
- 3 ripe heirloom tomatoes, sliced
- 1 pound fresh mozzarella, thinly sliced
- 1 cup basil leaves
- ½ pound speck or other smoky or spicy ham, thinly sliced

#### **Directions**

Heat a grill or grill pan to medium-high heat. Thinly slice the eggplant in discs; salt and drain in a colander, 15-20 minutes. Warm the oil with garlic and rosemary to infuse. Brush the eggplant on both sides and sprinkle with black and red pepper. Grill eggplant for 2-3 minutes on each side until marked and tender. Cool to room temperature. Season the sliced tomatoes with salt and pepper. On the platter, scatter a bed or

Ease of paperwork- 100%, Efficiency- 100%, Favorable boat loan rates- 100%, Flexibility- 100%. I will recommend you as THE SOURCE! Thanks for everything." ~ LW

Read More [Here](#)



#### **Articles from the past**

Some articles are just too good to not continue! See below for links to past newsletter articles that are still worth reading!

- [Oh the Places You'll Go](#)
- [Spring Greetings](#)
- [Financing Your Boat is a Wise Option](#)



"Like" us on Facebook



to stay updated with industry news!



Follow us for live updates from the boat shows and current industry news!

Season the sliced tomatoes with salt and pepper. On the plate, scatter a bed of arugula and over it layer the tomatoes with eggplant, basil and mozzarella. Drizzle the salad with the remaining garlic oil and top with speck. Enjoy with a glass of Christie Brinkley's prosecco "Bellissima".

## Finance Advice From The Experts

Sterling Acceptance works hard to help our customers have the best buying experience possible. These articles are meant to assist our customers in the finance process. We hope our knowledge is beneficial to you, and encourage you to [contact us](#) with any questions!

*Click the headings to read the full article*

### [Liquidity and Net Worth](#)

*Facts, tips, & explanations on what marine lenders expect*

### [Credit Reports & Recreational Lending](#)

*Why we need them; How we use them;  
What you should know*

### [Another Good Reason to Finance Your Boat Purchase](#)

*Financing your boat purchase may earn  
you a major tax deduction*

### [Collateral Values](#)

*Insight to the way recreational lenders  
will value your collateral*

## News from the US Coast Guard

*Are you waiting on documentation?*

We get the calls all the time asking "Where is my document?!" - while Sterling Acceptance handles your closings as efficiently as possible, the Coast Guard is a few months behind in working on submissions and this may cause a delay in seeing your document. To see exact dates they are working on as well as some other changes the National Vessel Documentation Center (NVDC) has made recently, please click the link below.

[Read More](#)

*We truly value our relationship with our customers,  
colleagues, and friends, and look forward to servicing you  
for many years to come*

*for many years to come.*

---